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## The good LIFE

- [K. PRADEEP](#)

*The four-minute viral 'music film' Life is Adipoli spreads cheer and sunshine*



Happy songThe shoot in progress

Shiboo Shamaz lives and works in Abu Dhabi. There are moments when life turns rusty, frustrating. During those sad, complicated days he was buoyed by his grandmother's favourite adage, 'life is adipoli' (life is awesome). "She would smile, cheer-up and spread the sunshine around. And life would be happy once again, the world beautiful. It was so positive," says Shiboo Shamaz, who conceived and produced the short music film *Life is Adipoli*, which has crossed over one lakh views on YouTube.

The film starts with a prequel that captures a day in the life of many hued characters; life rather hard as they struggle to make their way through in the crushing world. Kids playing football on the streets get into a brawl, a young girl who hates life, the mad traffic snarls, a very troubled father all seem to have had their complaints with life.

Then Captain Cluck comes into their life. The four minute music part of the film shows how this superhero brings happiness to their lives. The foot-tapping music and peppy lines adds to the cheer, the optimism that whole film induces.

Shabareesh Varma of *Premam* fame, whose remix version of *Pista sumakira* got noticed internationally after it was used as the IPL 2016 anthem has penned the lyrics and also plays the frustrated man who is 'jammed' in the crazy traffic. The music is by Mujeeb Mujeeb who has also sung the Malayalam track. The English version (*Life is Awesome*) is rendered by Piyush Kapoor (*Thaikoodam Bridge* fame).

The four minute music film has been directed by Albey. "He is brilliant. Albey worked as assistant to top director Jayaraj before being commissioned to make *Starring Pournami*, which unfortunately has been stopped after nearly 80 per cent of the shoot complete. The trailer of this film would give you an idea about Albey's craft. *Life is Adipoli* has been shot on the go with the majority of actors untrained. The style of animation is Cell and the whole process has also been on the go. Albey has done a great job. Most of the shots were from real life situations and he did it keeping in mind the presence of the animated character. Gautam Shankar, who worked in *Action Hero Biju*, has cranked the camera," says Shiboo.

The film was shot at Kochi, Thiruvananthapuram and Thrissur. "We had a basic idea, and then got working on the script, which was six to eight real life scenarios. The shoot took us eight days working 24x7. There was a slight delay to get the animation done and post-production. Initially we thought of roping in a popular singer but once we heard Mujeeb we knew he was our man," says Shiboo.

The team, as Shiboo and Mujeeb vouch for, were a group of 'crazy' guys simply sharing their awesome feeling for life. And this music video certainly leaves you with the feeling that despite all the ups and downs there's nothing like life, so celebrate every second of it.

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